



## FREDERICK COUNTY GOVERNMENT

### OFFICE OF THE COUNTY EXECUTIVE

Office of Economic Development

Jan H. Gardner  
*County Executive*

*Paul Dial, Chief Administrative Officer*  
*Helen Propher, Director*

## Frederick County Office of Economic Development (OED) 2019 Strategic Priorities

**OED's Mission Statement:** To increase the overall economic health of Frederick County through attracting new businesses in our targeted industries and helping existing businesses be more successful.

### **Purpose of Strategic Priorities**

Strategic priorities are ranked organizational goals and objectives that are the road map to achieving the vision of a broader, long-term Strategic Plan. These Economic Development Priorities will help guide the work of the Frederick County Office of Economic Development in 2019.

- Goal #1: Retain and support the expansion of existing businesses
- Goal #2: Attract New Businesses in Our Target Industries
- Goal #3: Create an Environment Where Entrepreneurs and Small Business Can Grow
- Goal #4: Diversify and Advocate for the County's Agriculture Industry
- Goal #5: Identify, Support and Promote High Impact Projects